

TruSecure® Enterprise 2001

Redefining Enterprise Security Management



While the networked economy provides organizations with new opportunities to compete and expand, it also presents them with a new set of risks to their mission-critical systems and information. With the steady pace of costly and embarrassing security breaches suffered by leading companies, it's clear that effective security requires more than simply purchasing the right products, conducting periodic audits, or engaging specialist consultants.

Effective security requires an enterprise-wide, ongoing program that addresses security at multiple layers of the organization. And as organizations extend their networks to include subsidiaries, branch offices and home offices, the challenge of ensuring effective security across an extended enterprise has never been greater.

A New Level of Enterprise Security Management Capability

TruSecure Enterprise 2001 was designed to address this important challenge: how to centrally manage an ongoing and comprehensive security program across an enterprise. TruSecure Enterprise 2001 leverages powerful patent-pending technologies and methodologies to provide new capabilities in creating and managing an enterprise risk reduction program.

TruSecure Enterprise 2001 is a unique four-phased solution that integrates all the components of a complete risk reduction process:

IDENTIFY. The process begins with TruSecure's unique method for identifying the critical assets of the organization: data, devices, networks, users and physical locations. The technologies employed identify critical devices, whether or not the IT staff is aware of them.

ASSESS. The next phase involves a comprehensive risk assessment, based on TruSecure's unparalleled knowledge of what issues pose the greatest risks to organizations in the real world. The risk assessment focuses on both the network perimeter and the organization's interior, to address all major categories of risk: malicious code, hacking, privacy, human factors, physical security and downtime.



PROTECT. The program next provides a comprehensive risk reduction program that offers ongoing protection to critical systems and information. TruSecure's unique methodology employs layered security controls that cost-effectively reduce risk without imposing excessive burdens on employees. TruSecure's expert security analysts guide and support the existing IT staff through this process, providing valuable knowledge transfer.

MONITOR. After an organization achieves TruSecure certification, the focus is ensuring that it maintains an effective security posture over time. TruSecure's Risk Recon Team monitors the entire Internet for signs of emerging risk, in order to help clients stay one step ahead of the next threat. TruSecure's security analysts conduct quarterly risk assessments to ensure that no new vulnerabilities are created as the business and network environments change.

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TruSecure Enterprise 2001 Advantages

TruSecure Enterprise offers a number of compelling advantages over other security solutions:

- **More customized security program.** TruSecure's patent-pending object-oriented security model identifies the relationships and dependencies between data, devices, users and locations to create a more detailed and customized risk assessment. These dependencies drive the creation of a security program that more accurately reflects the varying sensitivity and risks of the organization's information assets.
- **Improved enterprise oversight.** TruSecure's Enterprise Risk Manager console provides the CIO or Chief Security Officer with the ability to track and manage their overall security program—from the subsidiary down to the device level. Each site receives a security program customized to the unique set of data, devices, networks and users that make up the environment.
- **Better ROI on security investment.** TruSecure helps organizations better leverage the people and products already in place, yielding greater risk reduction per dollar already spent on security. TruSecure's fixed price solution provides a more predictable, cost-effective approach than an open-ended, billable-hours model.
- **Demonstrated security due diligence.** By achieving TruSecure certification, organizations are able to confidently demonstrate to their customers, partners, suppliers and shareholders that they have taken appropriate steps to ensure the integrity and privacy of critical systems and information. TruSecure certified clients are backed by TruSecure's unique security assurance guarantee.
- **Outsourced security expertise.** IT managers are overwhelmed with the volume of security information to track and process. Which threats are real; what vulnerabilities are relevant to me; how do I most effectively address which risks? With TruSecure Enterprise, organizations can rely on TruSecure's Risk Recon team to sort that out for them—with timely information alerts and specific risk reduction recommendations.
- **Continuous, dynamic security assurance.** In a constantly changing world, static audits, projects or product solutions alone are unable to provide adequate security against the steady flow of new threats and vulnerabilities. TruSecure's process is designed to ensure ongoing security, even as new threats are developed and new vulnerabilities are publicized.

"We have realized that a secure environment that is certified by TruSecure tends to experience less breaches and security issues. As a result, it costs less to maintain. . . This approach greatly contributes to the growth of our business," PHH Vehicle Management Services, a subsidiary of Avis.

Powered by Unmatched Expertise of ICSA Labs

TruSecure Enterprise is backed and supported by the experience and expertise of the ICSA Labs, a division of TruSecure Corporation. The ICSA Labs is the security industry's central authority for product research, testing and certification. The ICSA Labs sets performance standards for information security products and certifies over 95% of the installed base of Anti-Virus, Network Firewall, IPSec and Cryptography products. This unparalleled body of knowledge provides TruSecure with a unique ability to help organizations cost-effectively secure their Internet-connected systems and data.

For more information about how TruSecure Enterprise 2001 can help secure your business, call 1-888-396-8348 or visit www.trusecure.com.

TruSecure Corporation
12379-C Sunrise Valley Drive, Reston, VA 20191-3422
1-888-396-8348 • www.trusecure.com

